



Hi! Thank you so much for taking the time to open this and participate in this election!

To help you make a decision, I'd like to take a few quick moments to introduce myself, share my experience and my vision for the future of our local.



My name is Kristi Tapp. I work in On-Air Services in Calgary, which is the Conventional Master Control for the Global Network. I've been there for pretty much my whole adult working life, just over 26 years. At home, I have a partner, three teens and a pre-schooler.

A few years after starting at Global Calgary, I was encouraged to volunteer with my unit as secretary. I didn't really know anything about being part of a union at the time, so at first it was pretty overwhelming. There was a lot of lingo I didn't understand and a pretty big learning curve. I was quite shy, so for many years just quietly observed and didn't say too much. As time went on, I became more comfortable and more vocal ;)

But, I always remembered that feeling of being overwhelmed and intimidated and wanted to find a way to ease that for others. And so that was a guiding principle as I was part of a group that formed the M1 Women's committee 9 years ago. We wanted it to be an opportunity for members to learn about the union in a comfortable, welcoming environment where they felt free to ask as many questions as they needed. Other guiding principles included mentorship and networking. It has been critical to the success of our committee that we always have both experienced and new members attending meetings to ensure that transfer of knowledge, sharing of experiences, & encouraging & supporting each other to step up into roles within the union. Meetings have also become an excellent opportunity for our members to network with colleagues across the Global network and the media sector, with excellent perspectives also shared from our members in our independent stations CHEK & CHCH.



I was the chair of the Women's Committee for 8 years and also encouraged and supported the formation of our other equity committees. I have always felt so

strongly that inclusion, fair representation and opportunities for participation are essential to the growth and strength of our local.

I have been so incredibly proud of the many members who have stepped up after attending committee meetings, to get more involved, take on leadership roles and move our local forward. My hope is to continue that work of creating and supporting opportunities for members to learn and participate.



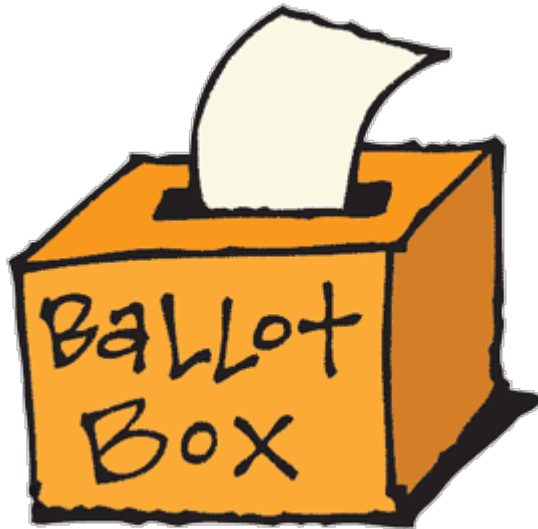
In addition, I have also held the position of Broadcast Rep on the Media Council executive for the past 7 years. Media council is our Industry Council that includes all Media locals within Unifor, including Print, Film and Broadcast. This position has given me the opportunity to learn a bit more in depth about the challenges facing our industry and the regulatory reform that is so desperately needed. I've had the opportunity on a couple of occasions to participate in group lobbies on Parliament Hill and a virtual lobby in 2020 on behalf of the Unifor Broadcast Locals. Our concerns have been heard, echoed by many others and currently Bill C-10 (An Act to amend the Broadcasting Act) is in committee. This bill is an essential step in restoring a somewhat level playing field for our employers against the big tech giants. It is facing some opposition and a campaign of misinformation. So the work of sharing accurate information about the bill continues. Our Media industry is facing increased attacks on our integrity and we need to work together to protect our industry, which is indeed essential to democracy. Please know that Unifor does have full time staff working on this and the President Jerry Dias, does speak out in defense of our industry frequently.

As we move forward out of this pandemic, I think it's important to have conversations about the lessons our Local has learned and how we also, will "build back better". As well as what our priorities will be during our next rounds of bargaining and our strategies for continuing to grow our local.

When it comes to leadership, my feelings are that good leaders encourage open debate, listen & encourage others to participate & shine. It's important to be organized, delegate, celebrate each others successes and learn from our defeats.

If I were to be chosen as your next M1 President, I would be happy to serve in that role, working with the M1 Board, and would continue to be guided by the principles of equity, inclusion, respect and open communication.

It's taken me awhile, but I do now feel that my experience over the past several years puts me in a good position to feel comfortable in this role ready to take on the challenges it may present. I would very much appreciate your consideration. And vote!



Please feel free to reach out if you have any questions.
Hope you are healthy and keeping safe. Warm regards,

Kristi

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